

# The Bowdoin Website

## Academic Departments Redesign Brief 2

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We are redesigning the Academic Departments because we want an updated look, more structured site so we can easily repurpose the content, and we want a clear set of informational goals (in the form of content choices) to be present and persistent to the prospective student or faculty member.

We want to update the look because this will keep in standing with a new site design, and more flexible layouts will increasingly exhibit a department's true spirit.

We want a more structured site because this will enable a mobile translation, and informational fly-outs of a department at other levels. Structured information will make it easier for a department to post announcements and activity in the department. Finally, an increased structure of content will allow a clearer set of informational goals to be present in those first, important milliseconds a user visits.

We will be able to adapt a flexible, modern design to the varying levels of activity present in a department. The design will allow for a somewhat inactive, in terms of web publishing, department to have a richer web presence while allowing a very active department to display a lot of information on department events.

### Model 1

Local activity stream, OCPA content integrated in right column only two ways: list of last n posts, and one post marked as feature teaser box -- like McKeen Center

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About Academics Campus Life Admissions Gateways

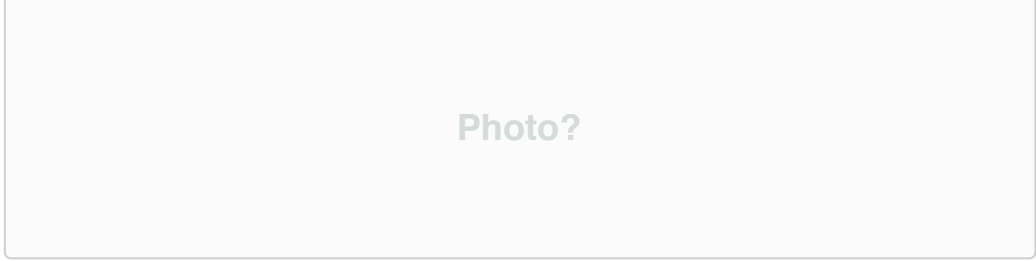
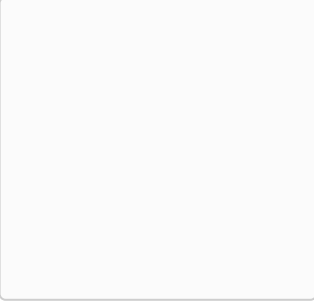
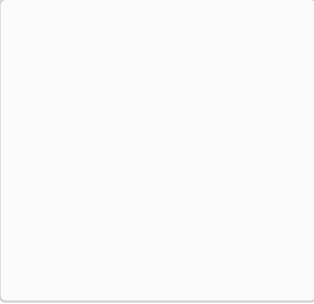
Search

## Department site

Site Menu

Location: Bowdoin / Department

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Learn more...




Photo?

Introduction text ...

Est etiam processus dynamicus qui sequitur mutationem consuetudium lectorum mirum est. Humanitatis per seacula quarta decima et quinta decima eodem modo typi qui nunc nobis videntur. Est etiam processus dynamicus qui sequitur mutationem consuetudium lectorum mirum est.

Continue reading »



**Post Title of Interesting Activity**  
Oct. 14 2008 - Author??

Est etiam processus dynamicus qui sequitur mutationem consuetudium lectorum mirum est. Humanitatis per seacula quarta decima et quinta decima eodem modo typi qui nunc nobis videntur.

Continue reading »

**Post Title of More Interesting Activity**  
Oct. 2 2008 - Author??

Est etiam processus dynamicus qui sequitur mutationem consuetudium lectorum mirum est. Humanitatis per seacula quarta decima et quinta decima eodem modo typi qui nunc nobis videntur.

Continue reading »

**Local Notes**

- Note to look at...
- Note to look at...

**Sticky Block from Activity**

- Important Post Sticky Here
- Important Post Sticky Here
- Important Post Sticky Here
- Important Post Sticky Here

**Department Features**

- Office of Comm story
- Office of Comm story
- Office of Comm story
- Office of Comm story
- Office of Comm story

More »

Office of Comm Feature box with picture&text like on academics landing

### Model 2

Some local activity & OCPA content integrated in middle column.  
OCPA content teased out in right col list with Local feature box

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# Bowdoin

About Academics Campus Life Admissions Gateways

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## Department site

Site Menu

Location: Bowdoin / Department

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Learn more...

Photo

Introduction text ...

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photo

### Local Posts of Interesting Activity

Oct. 14 2008 - Author??

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Continue reading »

photo

### Magazine/OCPA Post Features?

Oct. 14 2008

Est etiam processus dynamicus qui sequitur mutationem consuetudium lectorum mirum est. Humanitatis per seacula quarta decima et quinta decima eodem modo typi qui nunc nobis videntur.

Continue reading »

### Local Notes

- Note to look at...
- Note to look at...

### Department Features

- Office of Comm story
- Office of Comm story
- Office of Comm story
- Office of Comm story
- Office of Comm story

More »

Office of Comm Feature box with picture&text like on academics landing

# The Bowdoin Website

## Current Academic Department site model 3

### Model 3

Little or no local activity, OCPA content integrated in middle column with posts marked as features in teaser boxes. Local events and other notices are managed in right column

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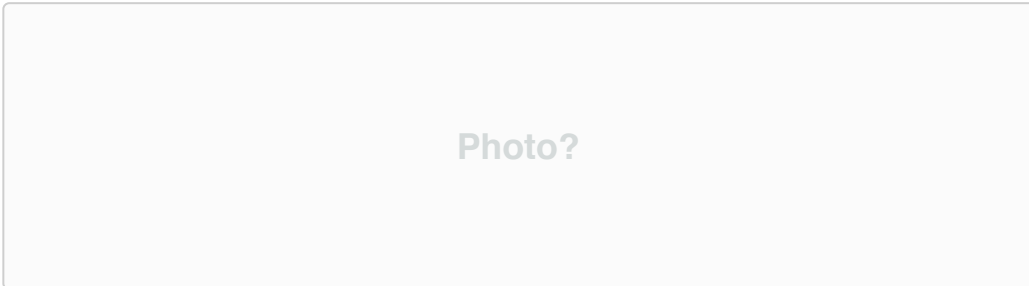
Search

## Department site

Site Menu

Location: Bowdoin / Department

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Learn more...




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Introduction text ...

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photo

### Magazine/OCPA Post Features?

Oct. 14 2008

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Continue reading »

### Local Notes

- Note to look at...
- Note to look at...

Local Feature

### Department Features

- Office of Comm story
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- Office of Comm story

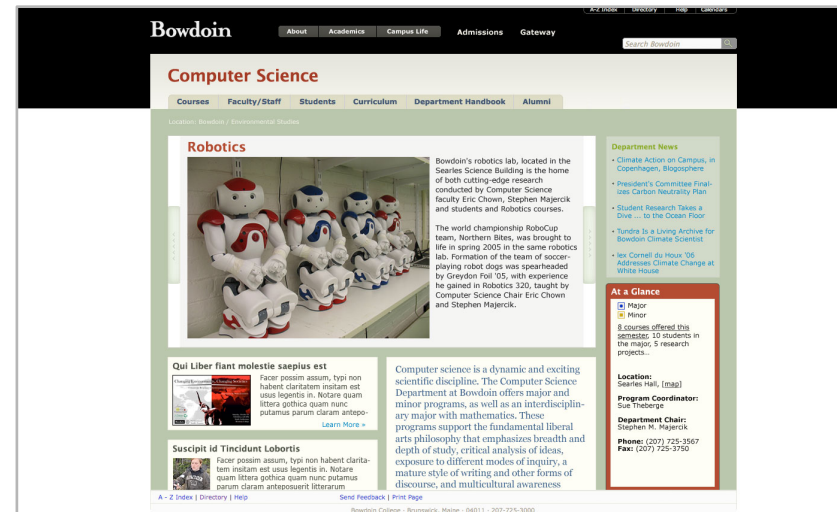
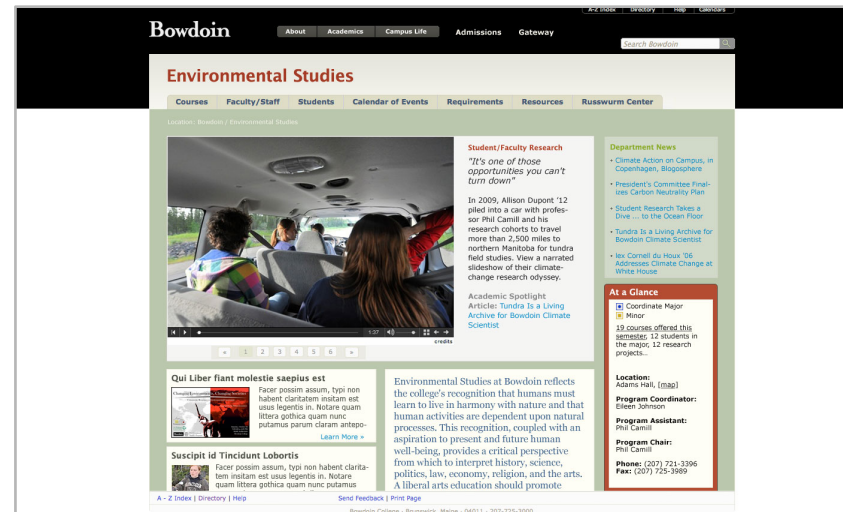
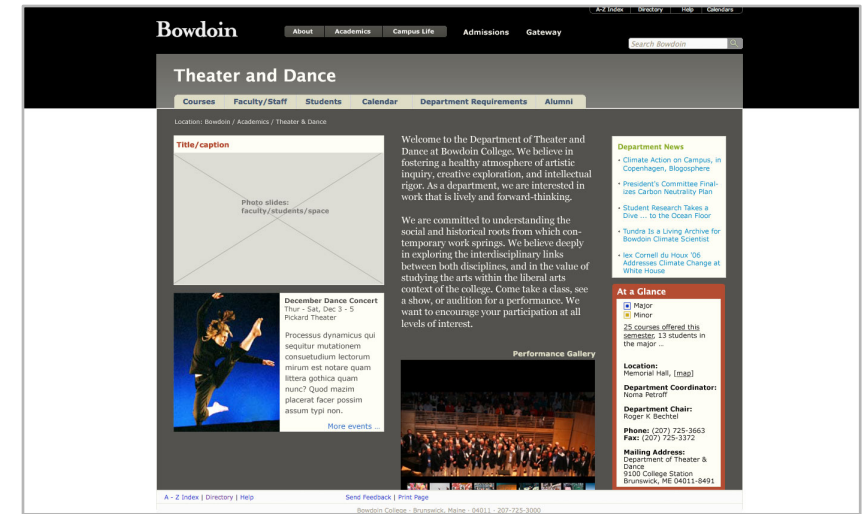
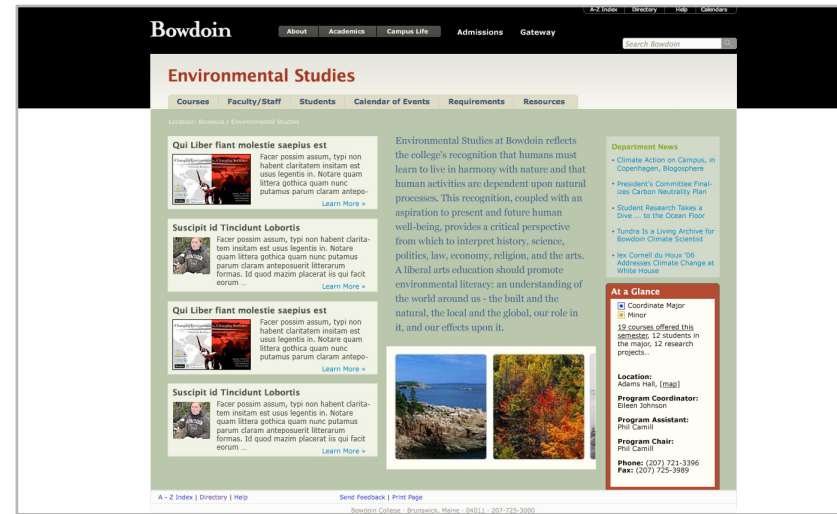
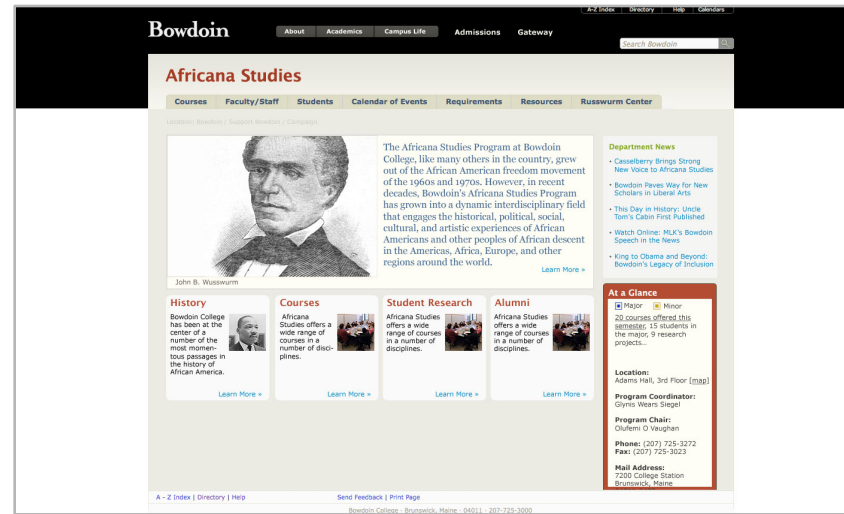
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# The Bowdoin Website

## Academic Departments Redesign Goals

### Goals:

- Increase brand flexibility with new templates: widening, larger/clearer visual focal points and informational goals, more flexible layouts
- Raise awareness of academic excellence, teaching quality and spirit of department to surface with easy to use content designs
- Standardize landing pages as view-book snapshots with a little more structure



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# Bowdoin

About | Academics | Campus Life | Admissions | Gateway

## Africana Studies

Courses | Faculty/Staff | Students | Calendar of Events | Requirements | Resources | Russwurm Center

Location: Bowdoin / Support Bowdoin / Campaign



The Africana Studies Program at Bowdoin College, like many others in the country, grew out of the African American freedom movement of the 1960s and 1970s. However, in recent decades, Bowdoin's Africana Studies Program has grown into a dynamic interdisciplinary field that engages the historical, political, social, cultural, and artistic experiences of African Americans and other peoples of African descent in the Americas, Africa, Europe, and other regions around the world.

[Learn More »](#)

**Department News**

- [Casselberry Brings Strong New Voice to Africana Studies](#)
- [Bowdoin Paves Way for New Scholars in Liberal Arts](#)
- [This Day in History: Uncle Tom's Cabin First Published](#)
- [Watch Online: MLK's Bowdoin Speech in the News](#)
- [King to Obama and Beyond: Bowdoin's Legacy of Inclusion](#)

**At a Glance**

Major  Minor

20 courses offered this semester, 15 students in the major, 9 research projects...

**Location:**  
Adams Hall, 3rd Floor [\[map\]](#)

**Program Coordinator:**  
Glynis Wears Siegel


**Program Chair:**  
Olufemi O Vaughan

**Phone:** (207) 725-3272  
**Fax:** (207) 725-3023

**Mail Address:**  
7200 College Station  
Brunswick, Maine

**History**


Bowdoin College has been at the center of a number of the most momentous passages in the history of African America.



[Learn More »](#)

**Courses**


Africana Studies offers a wide range of courses in a number of disciplines.



[Learn More »](#)

**Student Research**


Africana Studies offers a wide range of courses in a number of disciplines.



[Learn More »](#)

**Alumni**

Africana Studies offers a wide range of courses in a number of disciplines.



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# Bowdoin


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## Environmental Studies

Courses | Faculty/Staff | Students | Calendar of Events | Requirements | Resources

Location: Bowdoin / Environmental Studies


### Qui Liber fiant molestie saepius est



Facer possim assum, typi non habent claritatem insitam est usus legentis in. Notare quam littera gothica quam nunc putamus parum claram antepo-

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### Suscipit id Tincidunt Lobortis



Facer possim assum, typi non habent claritatem insitam est usus legentis in. Notare quam littera gothica quam nunc putamus parum claram anteposuerit litterarum formas. Id quod mazim placerat iis qui facit eorum ...

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[Learn More »](#)


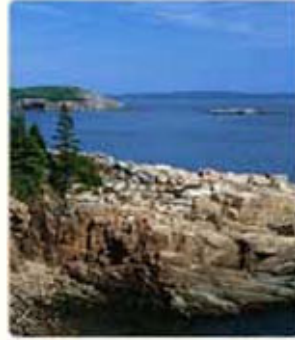
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[Learn More »](#)

Environmental Studies at Bowdoin reflects the college's recognition that humans must learn to live in harmony with nature and that human activities are dependent upon natural processes. This recognition, coupled with an aspiration to present and future human well-being, provides a critical perspective from which to interpret history, science, politics, law, economy, religion, and the arts. A liberal arts education should promote environmental literacy: an understanding of the world around us - the built and the natural, the local and the global, our role in it, and our effects upon it.



### Department News

- Climate Action on Campus, in Copenhagen, Blogosphere
- President's Committee Finalizes Carbon Neutrality Plan
- Student Research Takes a Dive ... to the Ocean Floor
- Tundra Is a Living Archive for Bowdoin Climate Scientist
- Ilex Cornell du Houx '06 Addresses Climate Change at White House

### At a Glance

Coordinate Major  
 Minor

19 courses offered this semester, 12 students in the major, 12 research projects...

**Location:**  
Adams Hall, [\[map\]](#)

**Program Coordinator:**  
Eileen Johnson

**Program Assistant:**  
Phil Camill

**Program Chair:**  
Phil Camill

**Phone:** (207) 721-3396  
**Fax:** (207) 725-3989

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# Theater and Dance

Courses | Faculty/Staff | Students | Calendar | Department Requirements | Alumni

Location: Bowdoin / Academics / Theater & Dance

**Title/caption**

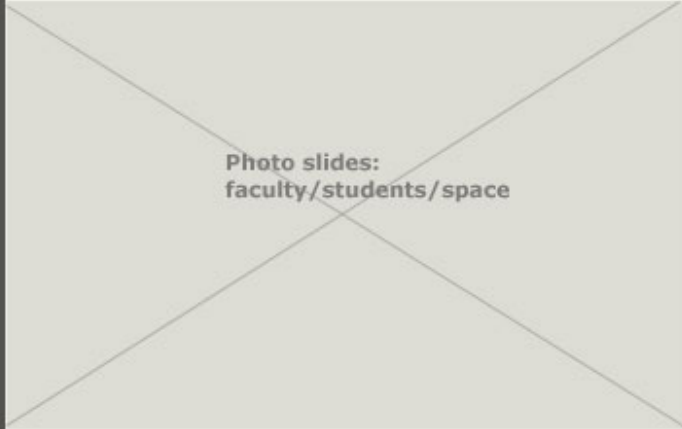


Photo slides:  
faculty/students/space


Welcome to the Department of Theater and Dance at Bowdoin College. We believe in fostering a healthy atmosphere of artistic inquiry, creative exploration, and intellectual rigor. As a department, we are interested in work that is lively and forward-thinking.

We are committed to understanding the social and historical roots from which contemporary work springs. We believe deeply in exploring the interdisciplinary links between both disciplines, and in the value of studying the arts within the liberal arts context of the college. Come take a class, see a show, or audition for a performance. We want to encourage your participation at all levels of interest.

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**December Dance Concert**  
Thur - Sat, Dec 3 - 5  
Pickard Theater



Processus dynamicus qui sequitur mutationem consuetudium lectorum mirum est notare quam littera gothica quam nunc? Quod mazim placerat facer possim assum typi non.

[More events ...](#)

**Performance Gallery**



**At a Glance**

Major  
 Minor

25 courses offered this semester, 13 students in the major ...

**Location:** Memorial Hall, [\[map\]](#)

**Department Coordinator:** Noma Petroff

**Department Chair:** Roger K Bechtel

**Phone:** (207) 725-3663  
**Fax:** (207) 725-3372

**Mailing Address:**  
Department of Theater & Dance  
9100 College Station  
Brunswick, ME 04011-8491

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## Environmental Studies

Courses   Faculty/Staff   Students   Calendar of Events   Requirements   Resources   Russwurm Center

Location: Bowdoin / Environmental Studies



1:37 credits

« 1 2 3 4 5 6 »

### Student/Faculty Research

*"It's one of those opportunities you can't turn down"*

In 2009, Allison Dupont '12 piled into a car with professor Phil Camill and his research cohorts to travel more than 2,500 miles to northern Manitoba for tundra field studies. View a narrated slideshow of their climate-change research odyssey.

Academic Spotlight  
Article: [Tundra Is a Living Archive for Bowdoin Climate Scientist](#)

### Department News

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**Program Assistant:**  
Phil Camill

**Program Chair:**  
Phil Camill

**Phone:** (207) 721-3396  
**Fax:** (207) 725-3989


### Qui Liber fiant molestie saepius est



Facer possim assum, typi non habent claritatem insitam est usus legentis in. Notare quam littera gothica quam nunc putamus parum claram antepo-

[Learn More >](#)

### Suscipit id Tincidunt Lobortis



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### Environmental Studies at Bowdoin reflects the college's recognition that humans must learn to live in harmony with nature and that human activities are dependent upon natural processes. This recognition, coupled with an aspiration to present and future human well-being, provides a critical perspective from which to interpret history, science, politics, law, economy, religion, and the arts. A liberal arts education should promote

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## Computer Science

[Courses](#) [Faculty/Staff](#) [Students](#) [Curriculum](#) [Department Handbook](#) [Alumni](#)

Location: Bowdoin / Environmental Studies

### Robotics



Bowdoin's robotics lab, located in the Searles Science Building is the home of both cutting-edge research conducted by Computer Science faculty Eric Chown, Stephen Majercik and students and Robotics courses.

The world championship RoboCup team, Northern Bites, was brought to life in spring 2005 in the same robotics lab. Formation of the team of soccer-playing robot dogs was spearheaded by Greydon Foil '05, with experience he gained in Robotics 320, taught by Computer Science Chair Eric Chown and Stephen Majercik.

#### Department News

- [Climate Action on Campus, in Copenhagen, Blogosphere](#)
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- [lex Cornell du Houx '06 Addresses Climate Change at White House](#)

#### At a Glance

Major  
 Minor

8 courses offered this semester, 10 students in the major, 5 research projects...


**Location:**  
Searles Hall, [\[map\]](#)

**Program Coordinator:**  
Sue Theberge

**Department Chair:**  
Stephen M. Majercik

**Phone:** (207) 725-3567  
**Fax:** (207) 725-3750


#### Qui Liber fiant molestie saepius est



Facer possim assum, typi non habent claritatem insitam est usus legentis in. Notare quam littera gothica quam nunc putamus parum claram antepo-

[Learn More »](#)

#### Suscipit id Tincidunt Lobortis



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Computer science is a dynamic and exciting scientific discipline. The Computer Science Department at Bowdoin offers major and minor programs, as well as an interdisciplinary major with mathematics. These programs support the fundamental liberal arts philosophy that emphasizes breadth and depth of study, critical analysis of ideas, exposure to different modes of inquiry, a mature style of writing and other forms of discourse, and multicultural awareness

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